

YES Employability

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Welcome

Welcome to the sixth issue of the official newsletter of the YES Employability Project. The scope of this newsletter, published by the Institute of Tourism Studies (Malta) is to keep the partners in this project and stakeholders in the Tourism and Hospitality Industry updated on the latest endeavours of this project.

In this newsletter we announce very important developments as we draw nearer to the conclusion of the YES Project. This includes the launch of the Tourism Educators Network - MT.

The newsletter is also available on the project website:
www.yesemployability.eu

Tourism Educators Network—Malta launched

Following a decision taken by the YES Employability Steering Committee Meeting in Portugal in June 2011, the Tourism Educators Network (TEN) will be launched in January 2012.

Created as a deliverable of the YES Project's Work Package 6, TEN is an international network of practitioners intended to administer and develop further the TEEMPASS online database of competencies and learning pathways in the Tourism Hospitality Industry. It will also function as a think-tank on the development of tourism education across Europe.

Preparatory committees for TEN were established in November 2011 and the website of the Network has already been launched. This is accessible at www.ten-mt.org

TEN chapters in other EU countries are presently in formation and will be formally announced during the YES Project Final Conference in Cyprus in February 2012.





Martin Debattista (left) and David Pace (centre) presenting the YES Employability Project, next to Antonio Olivari (EUPA) (Photo courtesy of EUPA)

YES Project, TEEMPASS and TEN-MT successfully presented at National Thematic Meeting

The YES Employability Project was successfully presented at a National Thematic Monitoring Meeting organised by the Maltese National Agency, the European Union Programmes Agency (EUPA), at Dar l-Ewropa (Europe House), Valletta, on Wednesday 9th November 2011.

During the meeting several projects part-funded by the EU and in which Maltese organisations are taking part were presented.

David Pace and Martin Debattista from the YES Project presented an overview of the Project, its objectives, and the progress registered so far. The Institute of Tourism Studies is the leading partner of the Project. The Project's website is

www.yesemployability.eu



The teempass.eu online database being presented at the meeting (Photo courtesy of EUPA)

Mr Pace discussed how the Project has moved forward and the initiatives being taken to make sure that the outcomes are not lost as soon as the Project ends in March 2012. This includes the creation of the Tourism Educators Network, a non-governmental organisation that should take over the maintenance of the main deliverable of the Project: an electronic database of competences and learning pathways in Malta, Italy, Cyprus and Portugal, the four countries participating in the project.

The electronic database is available online at www.teempass.eu and Mr Debattista showed how it works. The final version of the online database will be launched in February. Mr Debattista also showed the new website of the Tourism Educators Network, available at www.ten-mt.org

Technical School of Larnaca at EP

The Technical School of Larnaca on 18th of November 2011 visited the European Parliament with 8 students and two teachers, since the school had been chosen to represent Cyprus on the Euroscola Project at Strasbourg, France. This is the first time that students from the school attended such a big event and therefore teachers and students worked hard on the project to be prepared.

Portuguese Tourism Confederation points out the strategic professions

According to the Portuguese Tourism Confederation (PTC), three of the strategic professions for the future of the Portuguese Tourism are *Revenue Management Expert*, *Yield Management Expert* and *Online Channels Management Expert*.

These will be included in the “100 Strategic Professions for the Portuguese Economy Development” report.

The-above mentioned professions were identified by the PTC in reply to the new challenges that result from the new realities and the new dynamic of the market.

Among the proposals outlined by the various sectors, 16 areas were selected within tourism, considered strategic and urgent:

- *Online Channel Management Expert*
- *Online Reputation Management Expert*
- *Digital Marketing Expert*
- *Receptionist*
- *Wine Expert / Sommelier*
- *Hotel Maintenance Operator*
- *F&B Management Expert*
- *Golf Course Maintenance Operator*
- *Tourism Management Specialist*
- *Online Travel Agency Operator*
- *Tourism Expert*
- *Tourism Product Management Expert*
- *Event Management Expert*
- *Tourism Promoter*
- *Technical Manager for Monitoring Health*
- *Technical Manager of Health and Rehabilitation (Wellness)*

The PTC said “in 2010, tourism represented 18.8% of total employment (considering direct and indirect jobs), estimated in 943,000 jobs in the sector. The forecast for 2020 points out for an increase of 23.2%, expecting a total of 1.199 million jobs”.



POLISH STUDENTS TRAIN IN MALTA



Another two groups of Polish students were in Malta in September from the Cracow Zespol Szkol Ekonomicznych No1 and from Zespol Szkol No7 in Tychy under the Leonardo da Vinci framework. The Malta Hotels and Restaurants Association (MHRA) has been facilitating such educational visits from Polish schools in the tourism industry for the last three years.

As a popular tourism destination, Malta offers a unique training experience for these students in their vision of expectations by tourists visiting an island resort destination.

The students were assigned placement in top hotels in the Sliema and St. Julian's area and in the Bugibba/Qawra area for their four week training period. They practised their service techniques, customer skills and management skills required in running an accommodation or catering establishment. The two group of students were accompanied by Ms. Malgorzata Florczyk and Ms. Renata Ferdek who monitored the students' progress during their placement in Malta.

Project Partners



ECVET WORKSHOP IN ROME

On 29 April 2011, the workshop "*Mettere in pratica ECVET nel Programma Leonardo da Vinci: gli attori, le esperienze, le prospettive* (Putting ECVET to use in the Leonardo da Vinci Programme: actors, experiences and prospects)", organised by the Leonardo da Vinci National Agency ESFOL, was presented in Rome. The competent institutions, direct beneficiaries and stakeholders involved in the implementation processes were present. The central topic was a comparison of the experiences already realised as part of the Leonardo da Vinci Programme and, on the basis of these experiences, an analysis of the potentialities and weaknesses connected with the application of ECVET in the Italian context.

For more details and the event materials, visit <http://www.programmaleonardo.net/llp/seminari.asp>

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